



Mark Cossey

Head of Design & User Experience

A design leader specialising in building high performing design teams and delivering exceptional digital products. From discovery to delivery, gathering requirements, defining vision, sketching, prototyping, iterating, designing, building and developing. Leading teams through rapid design and iterative process producing design concepts on time and within budget. Solid understanding of software design and build life cycle.

- 06/14 to today** ○ **Head of Design & User Experience** at Crunch
Leading a team of Product and Digital designers and Front End Developers to deliver high quality products and services. Provide strategic direction and processes to improve efficiency and standards.
- 11/13 to 06/14** ○ **Senior Designer** at British Gas
Designing interface and interaction solutions across mobile, tablet and web that form the Hive Connected Home service.
- 08/13 to 11/13** ○ **Lead Interaction Designer** at Cognizant
Leading onshore and offshore design teams to deliver compelling and engaging mobile device experiences. Communicating ideas and solutions to project teams and business executives.
- 06/12 to 08/13** ○ **Senior User Experience Designer** at Caplin Systems
Rapid prototyping, user interface design, producing style guides wireframes and HTML mock-ups as well as lots of sketching in an agile software development environment.
- 11/10 to 06/12** ○ **Art Director** at McBoom Digital Marketing Agency
Helping to develop visual styles and overseeing creative output whilst turning ideas and thoughts into solid concepts. Working with a small team of digital designers and developers.
- 03/10 to 11/10** ○ **Online Designer** at Airmiles
Working closely with the digital marketing department by designing and building online marketing material including promotional email and banners. Working as part of a large team and to tight deadlines.
- 10/08 to 10/12** ○ **Freelance Designer**
Working with a variety of clients on website design and build, design for print and logo and brand development projects.



07/02 to 10/08 ○ **Senior Designer** at DB Education

Manage, design and brand all company promotional literature. Set up and run an internal design department with involvement in tender preparation, client presentations and project delivery. Design projects ranging from Flash interactive lessons, websites to interface, and brand development of the UK's first Primary Learning Platform aimed solely at the Primary education sector.

06/01 to 07/02 ○ **Freelance Flash Designer**

Produced a series of interactive, online English lessons using Flash technology. Each lesson containing a variety of drag and drop, fill in the blank spaces and hot spot interactions. Working with the client from brief to delivery.

05/99 to 06/01 ○ **IT/Creative Manager** at Oxford Language Training

Set up and managed a creative services department in an independent English Language School. Managed advertising campaigns, brand development and online identity.

12/97 to 11/98 ○ **Design Assistant** at Anglo World Education

Assisted in the day-to-day running of a busy design department in an International language school chain. Key responsibilities involved the production of full colour and black and white ads, organisation of photo shoots on and off location, picture library management and administration duties i.e. Brief management, invoice payment and print quotes.

12/95 to 12/97 ○ **Social Organiser** at Anglo World Oxford

Organised and planned a weekly social programme for international students. Duties included producing publicity material, the promotion of events using various methods and the supervision of events. Activities included: Sporting events, pub nights, end of year balls, weekend excursions and city tours.

○ **Education**

1993 to 1995 – BTEC National Diploma in Graphic design
Oxford College of Further Education

1992 to 1993 – BTEC First Diploma in Graphic Design
Peers Upper School

1989 to 1992 – GCSE's Mathematics, Geography, CDT, English Oral Communication, Science, Integrated Humanities, Business Studies and Expressive arts.
Peers Upper School

